

EZ App

Automated Phone or Web-based Application Process

If these “hiring pains” sound all too familiar:

- Time-consuming screening process results in qualified candidates moving on to other opportunities
- HR personnel become “burned out” screening hundreds of resumes or applications
- Inconsistent screening criteria is applied when reviewing resumes
- Candidates lack a clear understanding of the position/your company, resulting in applicants who truly may not be interested in the job

Then Russell Consulting International has the solution—the **EZ App**System.

Our Solution

EZ App is an automated, interactive application process that allows applicants to apply for open positions using the Internet. The entire application process usually lasts just 10 minutes and automatically determines qualified candidates for the next step in your hiring process. With the EZ App system, you can hire the very best people for your organisation in a way that is incredibly efficient and easy for you.

Benefits

- **Delivery**
Available via the internet.
- **Customised**
Through your tailored questions and scripts, candidates get an accurate description of the job and your company.
- **Objective and Consistent Screening Criteria**
By using standard withdrawal questions, “knock-out” questions, informational-only questions, and voluntary EEOC and recruitment source questions, you screen out unqualified candidates and bring the best people on board faster and in a fair, consistent manner.
- **Convenient and Accessible**

You can increase response rates because the EZ App system is available to applicants 24/7

- **Measures Job Fit**

Incorporating a measure of job fit helps to assess each candidate’s “job fit” by asking very simple questions about his or her likes and dislikes.

- **Flexible**

Your EZ App can be turned on and off whenever necessary. You can set it to turn off after a designated number of applicants successfully pass the screening criteria.

- **Trackable Candidate Data**

EZ App lets you know where each candidate stands, which recruiting sources are most effective, pass/fail rates at different points, EEO data—whatever you need. You’ll be able to better evaluate the process and identify key risk areas and competencies required for job success.

Why Use EZ App?

- Speed the hiring process to bring the best candidates on board sooner
- Stop wasting time on unqualified applicants
- Relieve the burden on HR
- Make a good impression on candidates



“PPG Auto Glass operates over 130 branches across the country. Since implementing the EZ App system, we are able to ensure that all candidates meet the same basic criteria regardless of where they work. It allows the supervisor to select the best of the best without getting bogged down in preliminary interviews.”

Diana M. Jaden
Manager,
Human Resources
PPG Auto Glass, L.L.C.

Russell Consulting™
leadership – safety – people



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