

Safety inSight™

See things from a different perspective

Is your organisation facing any of these safety challenges:

- Complacency around safety initiatives
- Decreased motivation to excel in safety performance
- Employees don't recognise risk
- Plateau in injury reduction

If your organisation struggles with these common challenges, Russell Consulting International has the solution - **Safety inSight™**

Our Solution

Workplace safety is affected by characteristics of the environment and characteristics of the individual.

To improve workplace safety, most companies focus their efforts on environmental and behavioural factors as they are easily observable and can be consistently measured. This approach has seen many organisations enjoy huge success in preventing workplace injuries and reducing exposures.

To move to the next level of exposure reduction we need to look beyond these approaches and focus on the human and cognitive factors that contribute to an injury free workplace.

There is well documented research suggesting that certain personality factors and thinking styles increase the likelihood that an individual will engage in safe behaviours. Other personality factors influence an individual's propensity to take risks.

Behaviour is determined by personality, attitudes and environment, therefore a combination of approaches is required to achieve excellence in safety performance.

Safety Competencies

Safety inSight provides each employee with an assessment of their competencies in relation to safety such as:

- Positive Attitude
- Locus of Control
- Cognitive Failures
- Safety Orientation
- Risk Perception

Participants are also asked to determine what their motivational "drivers" are. These are the things that will have the most impact on a decision that an individual makes in relation to either behaving in a safe or at-risk manner.

Topics covered include:

- A deeper understanding of personal preference & style
- Insight into perception of risk and what influences it
- How the brain acknowledges and processes risk
- Motivational Drivers to be safe (or take risks)
- Ways to enhance personal responsibility toward safety

Business Benefit

This engaging, thought provoking one-day workshop provides valuable knowledge that can be applied immediately, and can have an instant positive impact on a site's safety performance. Russell Consulting International works closely with clients to ensure this program is integrated into current business systems and processes.



"I never realised the way I thought impacted my everyday safety. After attending this workshop I now understand my thinking patterns and have some key actions to balance my style".

Participant